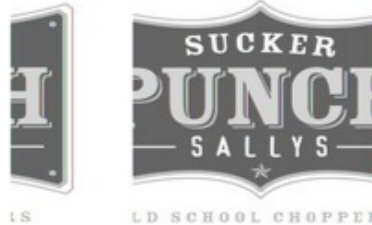


The Beach Cruiser

Sucker Punch Sally's Partners with Premier Cigar Manufacturer for Custom Build

May 18, 2009

Sucker Punch Sally's Partners with Premier Cigar Manufacturer for Custom Build



SCOTTSDALE, Ariz—May 14, 2009—The signature old-school styling of custom motorcycle manufacturer Sucker Punch Sally's (SPS) has once again caught the eye of motorcycle industry outsiders. SPS today announced it will team up

with premium cigar manufacturer CAO to produce a one-off bike that will make its way into one lucky winner's garage.

SPS's CAO-inspired custom will feature the quality craftsmanship, modern components and old-school aesthetic SPS is known for while incorporating details unique to the CAO brand. Named "Lady Liberty," this bobber-style swinger will carry the mantra "Free To Ride—Free To Smoke" and will be hand-painted by SPS's renowned in-house artist Sara Ray inspired by the CAO Cigar brand.

"CAO is the top of the line when it comes to cigar manufacturers, and their product creation process is very similar to ours," said SPS President Christian Clayton. "They understand that the smallest details truly make a product, and we're excited to see these ideals come to life in the Lady Liberty build."

SPS and CAO fans will soon be able to watch the build in progress online or see the bike in person as it makes its way across the United States throughout the latter part of 2009. The bike will be on display at 100 retail tobacconists and numerous bike rallies before it is given away to a randomly selected winner during a party at the CAO headquarters in Spring 2010.

Sucker Punch Sally's is a custom motorcycle manufacturer specializing in old school, stripped-down motorcycles. Heading into 2009, their Swinger was selected at production custom of the year by Cycle Source Magazine, they also received awards for their '66 Bobber and Traditional Bobber. All of these facts solidify SPS's position at the top of the production motorcycle market. Recently Sucker Punch Sally's is the official motorcycle of Progressive Insurance and has also made alliances with Fender Guitars and The Legendary Buffalo Chip. Their bikes have been featured in all the top motorcycle magazines. Sucker Punch Sally's is the place to go if you're looking for a totally custom, old school chopper, or just a reasonably priced production bike. Look for a dealer near you or for more information, visit Sucker Punch Sally's on the Web at www.suckerpunchsallys.com or call them at (480) 778-9500.

CAO International, Inc. is the producer of one of the country's top lines of premium cigars. Founded by Cano A. Ozgener in Nashville as a labor of love 41 years ago, today CAO products can be found on every continent in the world with the exception of Antarctica. CAO produces 11 cigar lines that have all been rated '90' ("OUTSTANDING") or above by Cigar Aficionado and Cigar Insider. For more information on CAO, please visit www.caointernational.com