

New home for Lichter exhibit in Sturgis



MICHAEL Lichter's annual Sturgis art exhibition will be relocating to the Legendary Buffalo Chip this year from its former home at Thunder Road. This year's exhibition, the 9th, will take place from August 1 through August 8 as part of Sturgis Bike Rally.

Past exhibitions have included

the '08 'Stay Gold', which honored the late Johnny Chop, and featured builders who approach their work with the same passion as Johnny, and in '07 'One World Choppers' which featured 24 foreign born builder-artists and demonstrated how builders from abroad have influenced and contributed to the contemporary custom motorcycle scene in America.

"The exhibition serves as a way to showcase the work of the industry's top talent under one roof, and we're excited about this year's change of venue," said Lichter. "The space being built specially for the exhibit, combined with the Legendary Buffalo Chip's unique atmosphere, are sure to make this the best exhibit yet."



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