

[The Legends Ride for Charity](#)

If you're new here, you may want to subscribe to my [RSS feed](#). Thanks for visiting!



The Legends Ride, sponsored by the Buffalo Chip, kicks off the 2009 Sturgis Motorcycle Rally on Monday, August 3rd and the event will include Aerosmith lead singer Steven Tyler, and a host of the nation's top bike builders, (see [HERE](#)) in addition to cigar aficionados and artist.

"The Black Hills have long been known as rider's paradise, and the Legends Ride takes it one step further. You start in a town that's infamous - Deadwood - ride through some of the nation's best territory, and finish in the granddaddy of all motorcycle dreams - Sturgis and the Legendary Buffalo Chip; and you benefit charities," said Rod Woodruff of the Legendary Buffalo Chip. "Every participant in this year's Legends Ride is going to be talking about this very special event for the rest of their lives."

The Legends Ride is hosted by the Legendary Buffalo Chip and the Deadwood Chamber of Commerce. The Legends Ride is a fundraiser for the Children's Home of the Black Hills and the Sturgis Motorcycle Museum and Hall of Fame. Last year's event raised nearly \$40,000 for charity.

Details and tickets are available at [LegendsRide.com](#) or by calling (605) 347-9000. The 2009 Legends Ride is a \$150 contribution, 100% of which goes to the charities. Contributing riders not only get to enjoy the ride but also a special souvenir gift pack, special parking privileges in Deadwood and the Legendary Buffalo Chip, meet-and-greet opportunities with master builders and celebrities, food and drinks at an invite only reception scheduled to be recorded for broadcast in a network television series and, to top off the experience, concert performances by rocker Lita Ford and country music superstar Toby Keith. The Legends Ride reception will be highlighted by a live auction featuring "The Deadwood Special," a unique custom motorcycle built by Kyle Shorey of Shadetree Fabrications and a pinstriping demonstration by Buck Wild.