

## Rebel Rousers. Michael Lichter's 9th Sturgis Art Exhibition

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The exhibit titled "Rebel Rousers- Motorcycle Icons that Inspired Us to Ride" is a must-see at this year's Sturgis festivities. In the brand-new 6,500 square foot Lichter Exhibition Hall at the Legendary Buffalo Chip, the exhibit will be showcasing a number of revered images and sacred memorabilia central to the biker culture. The exhibit will focus on the history and celebrated icons of the motorcycle industry through a review of iconic motorcycles, art and movie memorabilia.

On display will be numerous motorcycles from films such as Easy Rider's Captain America and Billy Bike, an early 1960's Honda Superhawk similar to the one used in Elvis Presley's film Roustabout and a Superhawk that Robert M. Persig rode. Bikes such as Jesse James' "Camel Bike" and Indian Larry's "Wild Child". Memorable images will include posters and stills from such films as The Wild Ones, On Any Sunday and Easy Rider. The exhibit also depicts contemporary images and bikes that will likely be considered iconic to future generations of bikers. The hope is that all those who visit the exhibition will see something that speaks to them personally and then say to themselves "That is what inspired me to ride".

"Rebel Rousers" will be open to the public at the Buffalo Chip Saturday, August 1st through Friday, August 7th, and admission is free.