

Michael Lichter's 9th Annual Motorcycles Art Exhibition To Feature "Rebel Rousers"

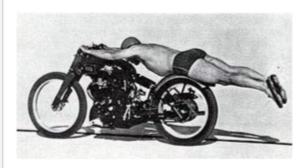
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Every year I wonder what will be the theme of the next Sturgis "Michael Lichter's Motorcycles As Art Exhibition". And last week over the phone Michael told me that it is named "Rebel Rousers", a celebration of all iconic symbols that have defined our motorcycle culture. And these iconic symbols are many things: of course legendary motorcycles but also movies, actors, songs, a piece of motorcycle art, etc. Anything that has inspired us to ride for the 1st time and fueled our unconditional passion for the culture.

Michael Lichter will display iconic motorcycles, from Captain America and Billy's bike to Dave Mann's Ghostrider, and memorable images like Rollie Free flying down the salt, as well as posters and stills from films like The Wild One, On Any Sunday and Easy Rider. All of the objects in the show have in some way become sacred to bikers. They have inspired, and will continue to inspire, the devotion of enthusiasts. In addition to looking to the past, the exhibit will look at contemporary images and bikes that may be considered iconic to future generations of bikers. Films such as Biker Boyz, The World's Fastest Indian, and motorcycles like Jesse James' "Camel Bike" and Indian Larry's "Wild Child" bike.



This yearly Sturgis exhibit will be presented at the new Lichter Exhibition Hall on the grounds of The Legendary Buffalo Chip. It's a 7,000-square-foot facility designed to show case art and motorcy cle exhibits like this year's "Rebel Rousers," as well as all his future Sturgis exhibitions. And Michael Lichter has a lot to show. He began photographing custom bikes and the biker lifestyle in 19577 after merging his passions for photography and Harleys. Easy riders Magazine

and their sister publications have published over 900-articles with his photography and Michael continues to supply imagery for clients as diverse as Nikon Cameras, Rolling Stone magazine, Indian Motorcycles, S&S Cycle, Baker Drivetrain, Wiley X sunglasses and more than 20-motorcycle magazines internationally. Since 2001 he has exhibited his limited edition archive prints in galleries across America and abroad and is now finishing work on his 10th book

Now celebrating its 28th consecutive year as "The Best Party Anywhere," The Legendary Buffalo Chip is one of Sturgis Rally's best-known hot spot. It has been featured on a 13-episode television series and five television specials, some of which remain in current broadcast rotation. Its 2009 schedule of events includes its 9-day concert series (free to campers) featuring favorites like Aerosmith, Toby Keith, Cheech and Chong, Hinder, Tesla, George Thorogood and Creedence Clearwater Revisited.