

## Ride PinkNProud this Sturgis Rally

July 9, 2009

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Sturgis Buffalo Chip, South Dakota – The first annual PinkNProud Charity Ride will take place Friday August 7, 2009 during the annual Sturgis Motorcycle Rally. The ride, which is presented by The Legendary Buffalo Chip Campground and Black Hills Harley Davidson, will benefit two foundations that work on the local and national levels to eradicate breast cancer.



“The Chip has always had a great legacy of supporting worthwhile charities,” said Buffalo Chip owner Rod Woodruff. “Breast Cancer has an effect on everyone and we can’t think of a better way to support the local and national efforts being made.”

Keep A Breast Foundation has been working to educate young people on the methods of prevention, early detection and support through programs that include music and art across the nation. On the local level, Rapid City Regional Hospital Foundation serves a 5-state region and supports the efforts being made by the Rapid City Regional Hospital’s Cancer Care Institute to treat and restore those who have been diagnosed with cancer.



Tickets may be purchased for \$115 online at [www.pinknproud.com](http://www.pinknproud.com) or for \$150 the day of the event. 100% of the rider contributions go to support Keep A Breast Foundation and Rapid City Regional Hospital Foundation.



Riders will begin the 45-mile ride after enjoying a variety of entertainment and activities at Black Hills Harley Davidson. The ride is perfectly planned for riders to enjoy life on two wheels while taking in spirit of the Black Hills. The escorted ride ends at the Legendary Buffalo Chip with a Pink Parade through the campground to the Lichter Exhibition Hall where the ride reception takes place.

Participants will receive a souvenir gift pack which includes an event T-shirt and other sponsor items, plus food, drinks and admission to an exclusive ride reception. All PinkNProud riders will get in on the hottest rock concert featuring the breakthrough artists, RED and chart topping Buckcherry at the Legendary Buffalo Chip.

Ride Registration is now available at [www.pinknproud.com](http://www.pinknproud.com).

Tags: [Sturgis](#), [Buffalo+Chip](#), [Pink+n+Proud](#), [breast+cancer+awareness](#), [PinkNProud](#)

Written by Train · Filed Under [Events](#), [Industry News](#), [Women Riders](#)

### Comments

#### 2 Responses to “Ride PinkNProud this Sturgis Rally”

1. Knuck on July 9th, 2009 9:44 pm

This is of course a great cause. What a horrible disease. Love the name of the ride. Some folks just don’t understand why PINK is my favorite color. Come on Mr. M you can ad to that.

2. [beach](#) on July 10th, 2009 11:24 pm

Hey Knuck,  
How right you are. We all have family or know someone who have suffered from this. The motorcycle community stands up as it does for so many.  
beach