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AMERICAN MOTORCYCLE DEALER

YOUR GATEWAY TO THE GLOBAL V-TWIN MARKET

Vendors looking to Sturgis to buck

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Torque

Michael Lichter acknowledges icons

FOLLOWING the news that Michael Lichter will be hosting his annual Motorcycles and Art Exhibition at the Legendary Buffalo Chip, the theme for this year has now been announced as 'Rebel Rousers - motorcycle icons that inspired us to ride'. The exhibit will honor motorcycle icons who have fueled riders' passions through a review of motorcycles, art and movie memorabilia.

On display will be motorcycles including the Captain America and Billy bike from Easy Rider and

Dave Mann's Ghost Rider, and memorable images like Rollie Free riding the salt flats in his bathing trunks, as well as posters and stills from films like The Wild One, On Any Sunday and Easy Rider. All of the objects in the display have been chosen because they inspire people to go out and ride.

In addition to looking back, the exhibit will look at contemporary images and bikes that may be considered iconic to future generations of bikers, such as films from Biker Boyz to The World's Fastest



Indian, and motorcycles like Jesse James' Camel Bike and Indian Larry's Wild Child Biker-Build-Off bike.

MICHAEL LICHTER PHOTOGRAPHY...

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Burgers and beer from Pingel in Sturgis