

Source: American Cycle
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VICTORY vs. HARLEY-DAVIDSON SHOOTOUT

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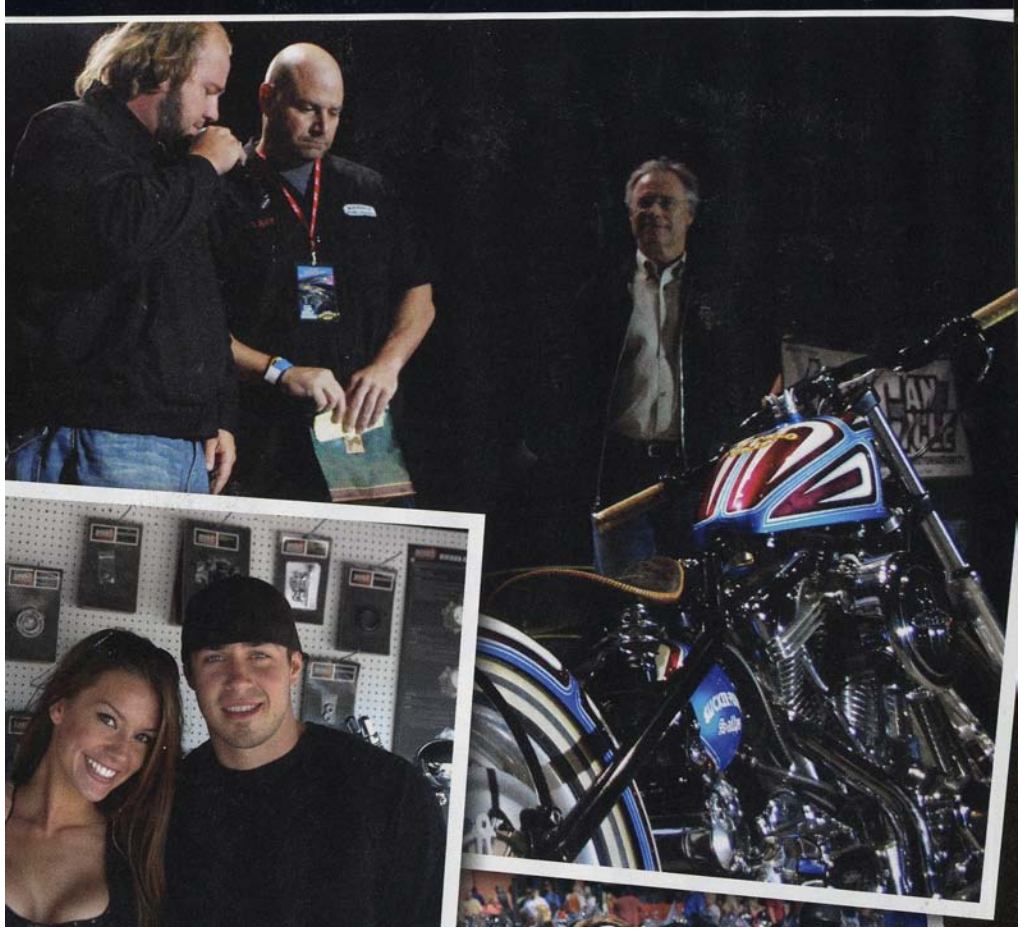
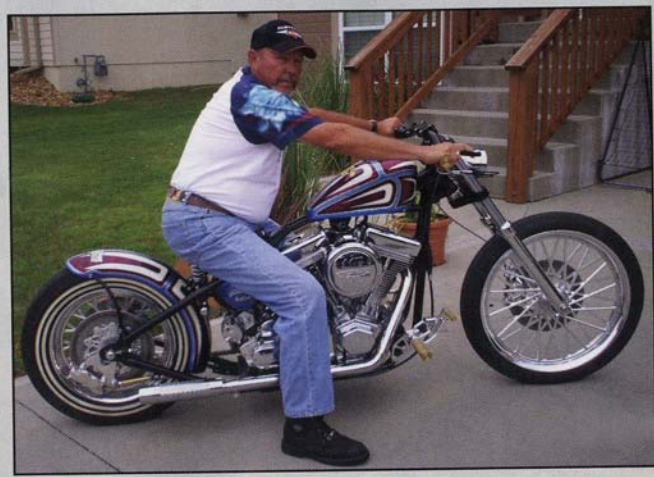
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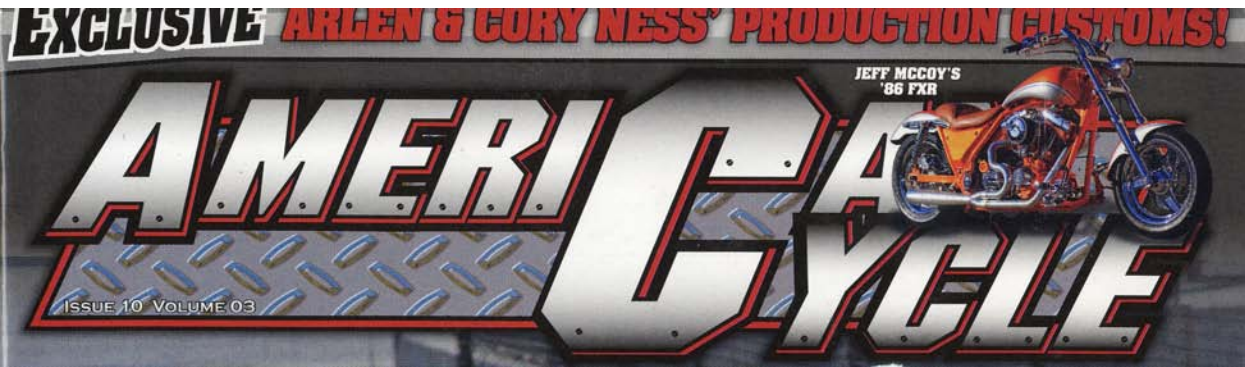
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KNUCKLE★

THE CONSPIRACY MACHINE FINDS A HOME

Maverick Publishing would like to congratulate Jim Testerman of Kansas City, MO. Jim was the lucky winner of the Sucker Punch Sally's Giveaway Bike. The bike was given away at the Legendary Buffalo Chip on Friday, August 7. Testerman is now the owner of a beautiful Sucker Punch Sally's Slim Bobber. Maverick Publishing would also like to thank Sucker Punch Sally's, Custom Chrome/RevTech, The Legendary Buffalo Chip, Hawg Halters Inc., Biltwell Inc., Lyndall Racing Brakes, Steel Vision Designs, and all those who helped make the giveaway bike a reality. We hope Jim enjoys his beautiful new ride. 🏍️





SEVENTH ANNUAL STURGIS METZELER CUSTOM BIKE CONTEST A SUCCESS

You should have been there! The 7th Annual Sturgis Metzeler Custom Bike Contest has become more than an annual affair for Metzeler, it is a yearly must-do for many of America's best and wildest builders. There's no better measure of its success than the number of custom builders who have eagerly taken part in every Annual Sturgis Metzeler Custom Bike Contest, each with custom builds rolling on Metzeler tires.

This year's show took place at The Legendary Buffalo Chip, sharing the site with Michael Lichter's Exhibit "Rebel Rousers". It is the only show judged by Custom Bike Association certified judges, assuring all of the contestants the highest possible level of professionalism. This year's judges included Eddie Trotta of Thunder Cycles, American Iron Editor Chris Maida, Bob Cashwell of Drag Specialties, Paul Cox of Cox Industries, and Athena Ransom from Vagabond Choppers. A special thanks goes out to all of these judges for their fantastic dedication.

Due to its history, this year's show had the largest number of pre-registration entries in the contest's history. Each year the judging is more and more difficult because the level of craft, artistry and engineering in the builds just keeps getting better and better. Tradition has shown, the bikes entered in the Annual Metzeler Custom Bike show are the bikes that set the trends. The Best of Show winner from Todd's Cycle was an outrageous Unlimited Custom complete with a 21" rear Metzeler ME880. Todd's Cycle is the first repeat winner in the history of the contest. Pushing the limits of custom

bikes, the People's Choice Award winner was Russ Deuker of Full Tilt Customs, with a bike sporting two rear wheels.

Best of Show winner, Todd Silicato of Todd's Cycle, earned himself an unbelievable booty of: inclusion in the 2010 Metzeler Ad Campaign, 3 day apprenticeship with Eddie Trotta, a feature article in American Iron Magazine, a trip to Sturgis 2010, a seat at the Annual Round table at

Custom Class, Ron Finch of Finch's Customs; Chopper Class, Larry Moore, Moore's Customs; Bobber Class, Mark Shadley, Shadley Bros; Consumer Class, Kirk Kaprenstein from Concord, California; Stage 3 Class, Darren Knoll from Maxwell, Iowa; Production Class, Mark Dirico of Dirico Motorcycles. A congratulation goes to all of these winners and a deeply appreciated thank you goes to every contestant who proudly took part in the event.



In concert with the show, once again the Metzeler semi was located on Lazelle Street. With the help of local dealer Sturgis Yamaha, BMW, it provided service to the growing loyal following of Metzeler ME880 customers. Metzeler gives a hearty thanks to the sponsors that donated prizes for our contest: Baker Drivetrain, All Balls, Boyesen, Danny Gray, and Kicker Audio. We look forward to seeing all of you next year.

the Cincinnati V-Twin Expo, 4 sets of Metzeler Tires, a trophy (don't forget the trophy), a \$500 gift certificate towards a Baker Transmission or Builder's Kit, a certificate for an All Balls Starter, a certificate for an Boyesen Power X Wing, a certificate for a Danny Gray seat, and a certificate for a Kicker Audio set including 5.25 Coaxial Speakers & ear buds.

The winners in each class this year at the 7th Annual Metzeler Custom Bike Contest were: People's Choice, Russ Deuker of Full Tilt Customs;

For more than 100 years, Metzeler has met the rider's toughest demands with unflinching innovation, setting the trends that others follow. Whether one is drawn to the longevity of its classic design or its uncompromising performance, Metzeler is chosen by more riders and builders than any other tire on the road, making it a true icon in the world of upgrade tires. For more information about the entire line of Metzeler products, visit www.us.metzelermoto.com.

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69th Annual STURGIS Rally & Races

Story by Dave Withrow Photos by the Maverick Camera Crew & Traci Lovell

If you showed up early, you experienced 60° temperatures. If you showed up in the middle of the week the weather was beautiful. If you showed up at the end of the week, you experienced rain and hail. Welcome to South Dakota, where the only thing you can expect concerning weather, is the unexpected. Somehow we managed to ride, attend concerts, visit with vendors and enjoy the Black Hills. Hopefully South Dakota will not be forever known as the place where Steven Tyler fell off the stage. Attendance was up after a very down rally last year. All eyes are now on the 70th in 2010, for some reason anniversary years always have a bigger crowd. Applaud yourself if you were one of the almost half a million riders who chose to ignore the national media's doom and gloom and decided to forget your troubles for a week of fun in the Black Hills. We hope to see you next year for what is shaping up to be the biggest one yet. 🍷

