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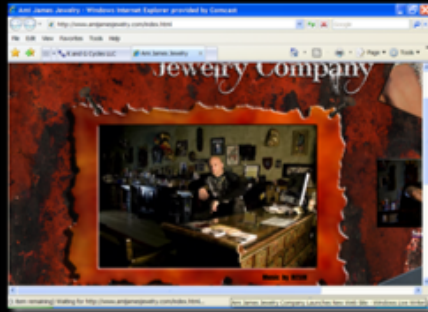
### Ami James Jewelry Company Launches New Web Site

Posted on April 15th, 2009 by Lisa Ballard



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Ami James Jewelry Company today announced the launch of its new Web site, which will make the company's signature "Love Hate Choppers" jewelry collection available to the



A tattoo artist by trade, James' tattoo art and creative designs exploded to life as he expanded his medium from skin and canvas to precious metals for Ami James Jewelry Company. James teamed up with Larry "Benj"

Weymouth, a Boston-based jeweler who has been making custom jewelry for 25 years, to produce the company's first designs – the "Love Hate Choppers" collection.



The collection includes leather belts, hand-finished pewter belt buckles, high-polished or brushed-antique solid silver rings and pendants with diamond insets, and sterling silver fluted or frosted necklaces and bracelets.



Each piece of jewelry features details taken from James' Miami shop logo. Limited edition necklaces, bracelets and belt buckles, as well as several "Rock the Ink" pieces are also available on the site.

"The Love Hate Choppers Jewelry Collection reflects another aspect of my artistic side," said James. "With Benj's craftsmanship and my designs, we created a collection of high-quality, unique pieces that, like tattoos, are a form of wearable art."



In addition to serving as the inspiration for the "Love Hate Choppers" jewelry collection, James' logo design details have also been incorporated into accent parts on another one of his business

ventures – the new "Love-Hate Choppers" production bikes built by the unsurpassed talents of Sucker Punch Sally's. The production bikes made their debut during Daytona Bike Week and are available for purchase through Sucker Punch Sally's.

All pieces available from Ami James Jewelry Company can be purchased via the new Web site. To make a purchase, or for more information, product details and pricing, please visit [www.amijamesjewelry.com](http://www.amijamesjewelry.com) or call the customer service number at **(603) 898-0013**.