

# The Cycle Source Magazine World Report

The Things We See, The Places We Go And All The News That Fits!

## Daytona Events from Rise Above Consulting

Posted on February 20th, 2009 by Lisa Ballard



Ken Conte wants you know the "where to be" spots in Daytona and not miss a beat. Just print off the list and get ready to have a blast! Thanks Ken for the information. Rise Above Consulting is a full service, public relations and marketing agency that focuses on the American V-twin motorcycle industry.

"We work hard to ensure that your company get's in the news and that we will impact your bottom line by giving you top line exposure through targeted media relations, brand building and event coordination."

Saturday Feb. 28th Gregg Allman Destination Daytona

Monday March 2nd 11 a.m. Freeway party at Bahama House 2001 South Atlantic Ave

Tuesday March 3rd Limp Nickie Night at the Seminole Hard Rock Roadhouse Dog House 7 p.m.

Wednesday March 4th Confederate Railroad and The Horse Magazine Night at Seminole Hard Rock

Wednesday March 4th Brian Howe of Bad Company Destination Daytona

Thursday March 5th Willies Tattoo Old School Chopper Show

Thursday March 5th Ducati Dyno Shootout Destination Daytona

Thursday March 5th World War Cage Fighting Destination Daytona

Thursday March 5th Biker Fusion Seminole Hard Rock Roadhouse Dog House 7 p.m.

Friday March 6th AMA Motorcycle Hall of Fame Breakfast Hilton Daytona Beach

Friday March 6th Cycle Source Limp Nickie Chopper Show 12:00

Friday March 6th Boardwalk Bike Show

Friday March 6th Captain Morgan Bike Show Cabbage Patch 12:00

Friday March 6th British and Euro Bike Show Daytona Flea Market

Friday March 6th Love Hate Choppers Night with Ami James at Seminole Hard Rock Roadhouse

Friday March 6th 68th Daytona 200 (Under the Lights)

Saturday March 7th AMA Daytona Supercross



The arrival of the Hawk means a soldier knows they are getting out and the Medevac members know the chances of saving a wounded soldier are best if he receives medical attention with a crucial "golden hour". These heroes see another side of the war up close. They live in remote bases that almost never have any creature comforts including showers.

The funds raised at Biker Fusion will sponsor Soldier's Angels backpack care packages. Each backpack is approximately \$50 hard cost

and include logo blanket, sweat pants, logo zipper hooded sweatshirt, logo t-shirt, socks, cotton knit boxers, knit beanie cap, 60 min phone card, toiletry kit in logo bag, snack and never forget coin. Additional items such as computers, ipods, and other 'cool' items are also included when funds allow. Due to the remote locations of the Units, the backpacks will be shipped to a Convoy Support Center that will deliver them. Additional backpacks will be distributed to our wounded heroes that include a handmade blanket, adaptive sweat pants, logo zipper hooded sweatshirt, logo t-shirt, socks, cotton knit boxers, knit beanie cap, global phone card and toiletry kit in logo bag.

To raise funds, Biker Fusion will auction off one-of-a-kind Hard Rock Fender Guitars specially designed by event hosts, Ami James, Christian Clayton, Shelly Rossmeyer and Billy Lane. Additionally, Biker Fusion message cards will be available for donations at any level. The Fusion cards have an image provided courtesy of reknown photographer, Michael Lichter, and supporters are encouraged to write a message to the Black Hawk Medevac soldiers and to wounded soldiers the Hawks will share them with. Each backpack will be stuffed with the cards.

Biker Fusion is a chance for the general public to mix with the industry elite for a great cause. All proceeds go to Soldier's Angels and there will be a live auction, featuring Hard Rock Fender Custom Guitars, bikini contest, and a limited amount of admission tickets sold to the general public for a \$25 donation. It is always a good time and even better when we see the outpouring of support for our soldiers serving overseas.

Soldier's Angels "May no soldier go unloved" mission is to "Provide care and comfort for our Soldiers" and offers a multitude of programs and projects to support the effort. For more information, please visit [www.soldiersangels.org](http://www.soldiersangels.org).

Biker Fusion - Daytona Bike Week is sponsored by Seminole Hard Rock Roadhouse, R&R Promotions, Bruce Rossmeyer's Destination Daytona, The Dog House, American Honey, 360 Brake, Baker Drivetrain, Wild Turkey, Spectro Oils, Hot Leathers, Love Hate Choppers, Choppers Inc, Sucker Punch Sally's, Rise Above Consulting, Biker Design, Two b Printing, Stevensons Cycle, Brass Balls Bobbers and Stripper Juice.